**COPY DECK TEMPLATE: Using written words on a word document. Please tailor the intro, links, and boilerplate to your specific project, copy, and stakeholders. (and note that this particular example is a work in progress so please delete all internal editing notes and make type sizes consistent, etc.)**



**Education benefits content updates for VA.gov**

**Copy Deck 1 of 1**

**Summary:** Corrections and additional text clarifications as part of follow up to parity and legacy rewriting efforts.

Please note: SEO research shows that “VetSuccess” is significantly stronger in organic search than “VSOC.” **“VetSuccess” CTR is 100% vs 16% for “VSOC.”** Therefore, we will reference “VSOC” in body text, but prioritize “VetSuccess” in the H1 and H2s. Your content should perform better in organic search (i.e., more Veterans should be able to find your page in Google) after these changes. We should be able to see data in about 3 months.

**Reviewer instructions:**

* Review the content below. The source content URLs are listed above these content additions.
* Is the new/updated copy accurate? If not, please keep track of what needs changing. We can take your written feedback or would be happy to meet to discuss any needed changes.

The web content team has carefully written and edited this content to align with the voice, tone, and plain language standards outlined in the [VA.gov content style guide.](https://design.va.gov/content-style-guide/content-principles) (For example: the new VA.gov content principles call for avoiding formal language and employing empathetic language.) Out of respect for SMEs time and to keep things moving forward, please focus on flagging any inaccuracies for us. We’re not looking for you to edit line by line, as we’ll have a professional copy editor review the content after you’ve verified the accuracy of the information.

Here is the page to review that is covered in this deck.

Original/current page(s):

<https://www.va.gov/careers-employment/vetsuccess-on-campus/>

Preview page:

[INSERT CMS PREVIEW NODE URL]

[INSERT CHANGES AS SCREEN IMAGES WITH CHANGES CALLED OUT IN BOXES OR HIGHLIGHTS:]

**H1: VetSuccess on Campus (VSOC)**

VetSuccess on Campus (VSOC) supports Veterans and service members who are transitioning from military to college life, and certain qualified dependents. We have vocational rehabilitation counselors, called VSOC counselors, at 104 college campuses across the country.

[DivFeature – eligibility blue box component]

**Am I eligible for VetSuccess on Campus?**

There are 2 sets of requirements depending on whether you’re a service member, a Veteran, or a dependent.

**To use VetSuccess on Campus (VSOC)**

**As a service member or Veteran**, you must be eligible for educational assistance under any VA education program.

**As dependent, at least one of these must be true. You:**

* [Are eligible for the Fry Scholarship](https://www.va.gov/education/survivor-dependent-benefits/fry-scholarship/), **or**
* [Are eligible for the Survivors’ and Dependents’ Educational Assistance Program](https://www.va.gov/education/survivor-dependent-benefits/dependents-education-assistance/), **or**
* Have had GI Bill benefits transferred from a spouse or parent, **or**
* [Are eligible for educational assistance under any GI Bill program](https://www.va.gov/education/about-gi-bill-benefits/)

[End DivFeature – eligibility blue box component]

**H2: How can VSOC counselors help me?**

If you need vocational testing, career counseling, or faster access to certain VA benefits while you’re attending college, our VSOC counselors may be able to help you. VetSuccess on Campus is part of the larger Vocational Rehabilitation and Employment (VR&E) program.

VSOC counselors can also help you by:

* **Making referrals to VA health services**
* **Showing you how to get referrals for campus health services**
* **Helping you get disability accommodations**, like help with taking notes or writing assignments, in the classroom

**H2: How do I find out if my college has a VSOC counselor?**

There are dozens of campuses in the U.S. with dedicated VSOC counselors. [See the full list of schools with VSOC counselors](http://www.benefits.va.gov/vocrehab/vsoc.asp).

### H2: Learn more about VetSuccess on Campus

### Watch these videos to learn more details about how VetSuccess on Campus (VSOC) can help you.

[VetSuccess on Campus overview](https://www.youtube.com/watch?v=GdoqPObM8dg" \t "_blank) (YouTube)  
VetSuccess [resources available to Veterans](https://www.youtube.com/watch?v=NWLClB5TX_k&feature=youtu.be) (YouTube)  
VetSuccess [mentor program](https://www.youtube.com/watch?v=9bSkspOd_uo&feature=youtu.be) (YouTube)

### More information about VR&E benefits and services

### Programs for Veterans and service members Explore VR&E support-and-services tracks for help learning skills, finding a new job, starting a business, getting educational counseling, or returning to your former job.

**[How to apply for VR&E](https://www.va.gov/careers-employment/vocational-rehabilitation/how-to-apply)** [Find out how to apply for VR&E benefits and services as a service member or Veteran.](https://www.va.gov/careers-employment/vocational-rehabilitation/how-to-apply)

**[Dependent family members](https://www.va.gov/careers-employment/dependent-benefits)** [Find out if you're eligible for certain counseling services, training, and education benefits.](https://www.va.gov/careers-employment/dependent-benefits)